

Mirko Heide as new Advisory Board Member of Euro-Asian-Initiative (Asienbrücke)



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IEG – Investment Banking Group (IEG) announces that Mirko Heide has been appointed as new Advisory Board Member of Euro-Asian-Initiative (Asienbrücke). This newly founded initiative will deepen the cooperation between the countries of the Asia-Pacific region with Germany and the European Union – on a political, economic, social and cultural level. The advisory board includes blue-chip companies like NTT as well as well-known individuals (e.g. Philipp Rösler - former German minister of economic affairs).



Mirko Heide: "I am proud and honored to be able to support the newly founded Euro-Asian-Initiative (Asienbrücke) as an Advisory Board Member. IEG Investment Banking Group has been at the forefront with its Tech-M&A teams in Asia, in particular China and India. I have personally worked on numerous Asian-European cross-border M&A transactions and have always had a special affinity to Asia since I studied in Japan more than 15 years ago. I am looking forward to working with my fellow board members and joint trade delegations within the region."

Mirko Heide has long-standing experience in leading and executing cross-border tech M&A within international teams as well as for complex transactions. Prior to IEG, he was working for KPMG’s M&A team in Frankfurt, two M&A boutiques and British investment bank Close Brothers. Selected clients are well-known financial investors as well as strategics, including Deutsche Post AG, Deutsche Bahn AG, Telefónica and Thermondo.

About IEG – Investment Banking Group

IEG is one of the leading, global independent investment banking boutiques focused on Mergers & Acquisitions, Financings & Principal Investments for the Internet and Technology sector. Locally present in the key international growth regions and emerging markets, IEG – Investment Banking Group is a unique, influential and trusted partner for growth companies and larger, international corporates. Founded in 1999, IEG has completed over 190 successful transactions to date with some 80 technology investment bankers. For more information about IEG, please refer to: www.ieg-banking.com.