

## **PRESS** RELEASE

## IEG grows against Covid-19 trends – IEG expands to the Nordics



## Oslo, January 2021

Oslo, January 19<sup>th</sup>, 2021. IEG - Investment Banking Group (IEG) today announces its expansion into the Nordic countries with Norwegian tech industry entrepreneurs and senior executives Torstein Harildstad and Fredrik Gørrissen. Together they will bring IEG's outstanding deal execution capabilities unique access to global tech investors to Nordic technology companies and to Nordic institutional investors. Torstein Harildstad and Fredrik Gørrissen bring a wealth of experiences from tech sector deal making, growth companies, scale-ups, global software companies and management consulting.

"The Nordics countries are a leading European region for technology innovation and will be at the forefront from COVID-19 recovery in Europe" said Stefan Heilmann, CEO at IEG. "It has long been a priority for IEG to have a strong presence in the region, and we are excited to build on our existing Nordic customer base with such a strong local team."

"Through our industry background and experience, we are exceptionally well positioned to offer clients practical advice on a range of M&A topics that typically are outside the traditional scope of investment banking services" said Torstein Harildstad. "With significant start-up, scale-up and turnaround experience, our ability to navigate the hyper-competitive global technology industry will be a great asset for our clients."



Fredrik Gørrissen Managing Director



Torstein Harildstad Partner

"Having worked with IEG in the past, we know the diligence, influence and passion of the team" said Fredrik Gørrissen. "IEG's global reach, entrepreneurial spirit and deep understanding of tech M&A are a perfect complement to our industry credentials. It will be truly exciting to bring our unique approach to tech companies looking to maximize their value through clever M&A."

Torstein and Fredrik worked together in Microsoft for many years. Their combined experience also includes Creuna, Metamerge (sold to IBM), Decisions, Software Innovation, BCG as well as working in Norway, US, Ireland, UK, and France.

## About IEG – Investment Banking Group

IEG is one of the leading, global independent investment banking boutiques focused on Mergers & Acquisitions, Financing & Principal Investments for the Internet, and Technology sector. Locally present in the key international growth regions and emerging markets (Germany, China, India, USA, Nordics, North Africa, Turkey), IEG – Investment Banking Group is a unique, influential, and trusted partner for growth companies and larger, international corporates. Founded in 1999, IEG has completed over 190 successful transactions to date with some 80 technology investment bankers. For more information about IEG, please refer to: <a href="https://www.ieg-banking.com">www.ieg-banking.com</a>