

## **PRESS** RFI FASF

## IEG strengthens senior management by announcing Mirko Heide as Managing Director



"I am honored and thankful to those who have supported me throughout my career and for the trust of my colleagues. The tech universe is seeing a tremendous upswing, with COVID-19 driving an unprecedented shift in digitalization. We at IEG are, and always have been, an engine for the global tech-transformation by contributing transaction-value-add to all market participants. I am glad and excited to be part of this team."

## Berlin, April 2020

IEG – Investment Banking Group (IEG) announces that Mirko Heide has been promoted to Managing Director. His title more accurately underlines Mirko Heide's expanded role and his leadership will continue to contribute to the achievement of IEG's ambitious goals. He will significantly strengthen the deep-tech knowledge and execution quality of IEG.

"Mirko's promotion to Managing Director is a celebratory milestone after another successful year at IEG," said Stefan Heilmann, CEO at IEG. "Mirko has distinguished himself as a natural leader with a commitment to excellence, who is always willing to go the extra mile for his clients and teams. After joining in 2018, with his experience and focus on tech he strongly contributed to IEG's evolution to one of the leading tech investment banking boutiques. Personally, I am very fond to have Mirko and to call him a dear friend."

Mirko Heide has been in the M&A industry for more than 10 years and provides long-standing experience in leading and executing cross-border tech M&A within international teams as well as for complex transactions. Prior to IEG, he was working for KPMG's M&A team in Frankfurt, two M&A boutiques and British investment bank Close Brothers. Selected clients are well-known financial investors as well as strategics, including Deutsche Post AG, Deutsche Bahn AG, Telefónica and Thermondo.

## About IEG - Investment Banking Group

IEG is one of the leading, global independent investment banking boutiques focused on Mergers & Acquisitions, Financings & Principal Investments for the Internet and Technology sector. Locally present in the key international growth regions and emerging markets, IEG – Investment Banking Group is a unique, influential and trusted partner for growth companies and larger, international corporates. Founded in 1999, IEG has completed over 190 successful transactions to date with some 80 technology investment bankers. For more information about IEG, please refer to: <a href="https://www.ieg-banking.com">www.ieg-banking.com</a>.