

Scout24 has successfully sold classmarkets to kimeta - IEG – Investment Banking Group as exclusive financial advisor to Scout24 and its subsidiary company classmarkets

- Software-as-a-Service leader classmarkets has been sold to job portal kimeta
- IEG – Investment Banking Group was mandated to execute a fast and well-structured sell-side process
- IEG – Investment Banking Group as exclusive financial advisor to Scout24 and its subsidiary company classmarkets

Berlin, 5th February 2019

Scout24 has successfully sold the Software-as-a-Service company classmarkets to job portal kimeta. classmarkets was founded in 2008 and started as an operator of metasearch engines, first for real estate, later also for jobs. Now, classmarkets is trusted provider in building online classified portals for real estate and jobs. The company serves publishers as well as media houses and supports them transforming business from offline to online classifieds, while also empowering their own media brands.

IEG – Investment Banking Group, under the leadership of Stefan Heilmann, has acted as exclusive financial advisor to Scout24 and its subsidiary company classmarkets. IEG was mandated to execute a fast and well-structured sell-side process with the aim to find the perfect strategic partner for classmarkets.

About IEG – Investment Banking Group

IEG – Investment Banking Group is one of the leading, global independent investment banking boutiques focused on Mergers & Acquisitions, Financings & Principal Investments for Internet, Technology & Services. Locally present in the key international growth regions and/or emerging markets, IEG – Investment Banking Group is a unique, influential and trusted partner for growth companies and larger, international corporates. Founded in 1999 and owned by its partners, IEG now employs more than 85 professionals around the world. For more information about IEG – Investment Banking Group, please refer to: www.ieg-banking.com.

About Scout24

With their leading digital marketplaces ImmobilienScout24 in Germany and AutoScout24 across Europe they are inspiring people to make their best decisions on finding a home and a car. Additional services, such as credit information, the brokerage of relocation services or construction and car financing, are bundled in the Scout24 Consumer Services business division. More than 1,200 employees are working on the success of their products and services, putting the consumers' needs first in order to create a connected network for living and mobility. For more information about Scout24, please refer to: www.scout24.com/en.

About classmarkets

As a full-service white label provider for regional online classified advertising markets, classmarkets develops innovative solutions for media houses in the core segments of real estate, jobs and motor

vehicles. A well-rehearsed team of motivated specialists with know-how in the fields of online marketing and technology works permanently on the development and advancement of digital classified markets. The combination of these factors turns classmarkets into a unique provider of a holistic product combination with regional and national reach. For more information about classmarkets, please refer to: www.classmarkets.com.

About kimeta

Kimeta is one of the five most popular job portals in Germany. Comparable with Google, an underlying artificial intelligence searches through advertised jobs in online job exchanges, on company homepages, career websites and at personnel consultancies and collects them for search queries. In total, more than 2.4 million job advertisements can be accessed via kimeta. The search results are sorted according to qualitative criteria and timeliness and can also be refined using numerous filters. For more information about kimeta, please refer to: www.kimeta.de.